



CAPABILITY STATEMENT

Creative Coping Toolkit · Government, Military & Veterans Edition

LEGAL ENTITY
CAGE / NCAGE
UEI (SAM.GOV)
PRIMARY NAICS

IMPACTFUL NETWORKS INC
16ER7
YGAEZV4GXG28
624190

PRIME CONTRACTOR · SUBCONTRACTOR · TEAMING PARTNER



Mental health support is mission-critical.

Impactful Networks delivers the **Creative Coping Toolkit (CCT)**: a licensed, film-powered, evidence-based mental health education and resilience program. Award-winning documentaries, a step-by-step Learning Journey and real-time anonymous reporting help people recognize anxiety and stress, build coping skills, talk openly and reach for help — strengthening readiness across the force, into veteran life and at home.

Department of Defense All Service Branches Active Duty National Guard & Reserve
Recruits, Cadets & Trainees Veterans & Military Retirees Veteran Service Organizations
Military & Veteran Families DoD Civilians & Federal Employees Federal Civilian Agencies
State & Local Government

CORE COMPETENCIES

- **Mental health literacy & psychological health education** — non-clinical and prevention-focused
- **Resilience, coping-skills & readiness training** — grounded in CBT and emotional intelligence
- **Stigma reduction & help-seeking** — a shared language across ranks, civilians, veterans and families
- **Facilitator-ready curriculum** — chapters, discussion guides, Learning Bursts and quizzes
- **Licensed SaaS delivery** — self-guided, facilitator-led or hybrid
- **Measurable results** — engagement and utilization tracking plus anonymous impact surveys
- **Value for existing benefits & services** — brings engagement to benefits and programs already in place
- **GiGi AI coach** — support for program leads and adults, available anytime (optional license)

WHY IT MATTERS: REACHES THE FORCE, SERVES THE INDIVIDUAL

Available anywhere they serve

Online and on demand, CONUS and OCONUS, in 14 languages — so deployed service members, the families at home, and Guard, Reserve and veterans far from an installation all get the same program.

Broad reach, one message

One screening reaches a whole command, federal workforce or family readiness group.

Value for existing benefits and services

Brings value and engagement to existing benefits and services, never replacing them.

Self-guided at home, or led in a group

Individuals and families can go through it alone, or a facilitator can lead it.

No clinical staff required

Led by wellness coordinators, chaplains, family readiness staff or agency leaders.

PAST PERFORMANCE

FEDERAL

U.S. Air Force — film program with an Air Force installation

Federal Reserve — film screenings

STATE & LOCAL

Hawaii Governor's Office of Wellness & Resilience — Angst for first responders, frontline workers, community organizations and schools May 2026

California Department of Education & CalHOPE — statewide; available to 10,000+ campuses 2021-2024

Illinois — 546 schools throughout the state 2024

Washington — 145 schools, 19 counties 2024

MEASURED OUTCOMES

78%

felt more open to talking about mental health

81%

planned to use the tools they learned

1M+

people reached

30+

countries

14

languages

Percentages reported by participants in Creative Coping Toolkit programs.

HOW TO CONTRACT

- **Prime** — direct awards and pilots
- **Sub / teaming** — with primes on behavioral health, wellness, training, family-support and veteran services requirements
- **Ready to launch** — guides and outreach materials included

FILM PROGRAMS



Angst

Anxiety awareness & coping



LIKE

Digital wellness & social media balance



The Upstanders

Bullying, cyberbullying & standing up

NAICS CODES

624190 Other Individual and Family Services **PRIMARY**

611430 Professional and Management Development Training

611699 All Other Miscellaneous Schools and Instruction

611710 Educational Support Services

512110 Motion Picture and Video Production

513210 Software Publishers

For those who serve, those who served **and the families beside them.**

POINT OF CONTACT
Scilla Andreen, Founder & CEO
HEADQUARTERS
4111 East Madison Street, Seattle, WA 98112

EMAIL
hello@impactfulnetworks.com
WEB
impactfulnetworks.com/government-military-veterans
BOOK A 20-MINUTE DEMO
impactfulnetworks.com/schedule-demo